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ComfortMasterInc.com



**We Gladly
Serve The
Triangle Area
Of NC!**

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Commercial and Residential Products and Services:

- Air Conditioning
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- Tune-ups
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- Thermostat And Controls

THE TRANE
**UNSTOPPABLE
EVENT**

**IT'S TIME
TO BRING HOME
UNSTOPPABLE.**



Additional financing and trade-in allowance offers available.



Buy Trane qualifying equipment and choose:
0% APR for up to 72 months* or up to \$1,000 trade-in allowance.**

*The Wells Fargo Home Projects credit card is issued by Wells Fargo Bank, N.A., an Equal Housing Lender. Special terms apply to qualifying purchases charged with approved credit. The special terms APR will continue to apply until all qualifying purchases are paid in full. The monthly payment for this purchase will be the amount that will pay for the purchase in full in equal payments during the promotional (special terms) period. The APR for Purchases will apply to certain fees such as a late payment fee or if you use the card for other transactions. For new accounts, the APR for Purchases is 28.99%. If you are charged interest in any billing cycle, the minimum interest charge will be \$1.00. This information is accurate as of 3/13/2018 and is subject to change. For current information, call us at 1-800-431-5921. Offer expires 5/31/2018. **See your independent Trane Dealer for complete program eligibility, dates, details and restrictions. Special financing offers OR trade-in allowances from \$100 up to \$1,000 valid on qualifying equipment only. Offers vary by equipment. All sales must be to homeowners in the United States. Void where prohibited.

SPRING | 2018

Home Comfort News



COMFORT FROM OUR FAMILY TO YOURS... SINCE 1994



A word from Tommy & Fay

Our cold winter is by now a distant memory as we see nature wake up from its brief rest. However, the cold days caused most of us to adjust our thermostats and then we experienced the unpleasantness of a higher energy bill. The bad news is that you had to pay that high bill, but the good news is that if your system is getting close to replacement time you can consider investing your dollars towards an energy-efficient system and save money every month! Not only that, if you are a Duke Energy customer, you have even more incentive to

replace your system by receiving a **cash rebate of up to \$500** for a new efficient qualifying system. And that's not all, Trane has a great spring promotion on qualifying systems (see details on page 4).

Tommy and I had the recent pleasure of going to Florida and receiving a Trane 2017 Top Ten Dealer Award for the Trane East Region that covers four states. This was a wonderful acknowledgment that was only accomplished through our customers choosing us for their HVAC needs. As I thought about why customers choose Comfort Master, I was directed to a book by Simon Sinek, *Start with Why*. As an HVAC company, we know WHAT we do, but the deeper question is WHY? Sinek's book has helped our team to identify four whys which are:

1. The health and safety of our customers
2. The comfort of our customers

3. Energy savings for our customers
4. The best customer service we can deliver to our customers.

As we move into our 25th year in business, these four whys motivate us to serve you better every day.

Our service team is preparing for the hot weather that is just around the corner by fine-tuning their skills through training, adding maintenance technicians and scheduling cooling tune-ups (special savings on page 2). Our Comfort Club customers can rest assured that their cooling maintenance has already been pre-scheduled.

Your Comfort Master family is here to serve you, and we thank you for placing your trust in us!

Tommy & Fay

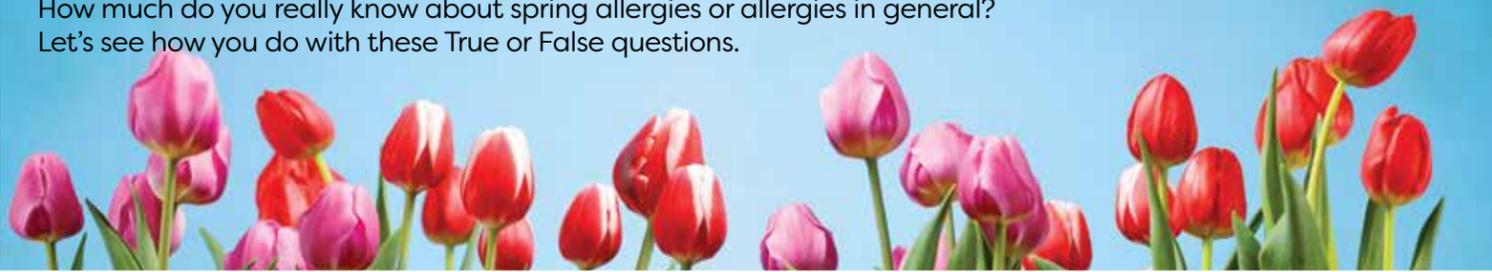
Thank you!

for choosing Comfort Master. Always reach out to us with your feedback on how we can make your experience better. We have made it easy to share positive comments about your service. **Please go to ComfortMasterInc.com and click on this icon** ▶



Here's some trivia to stay healthy & keep your allergies at bay

How much do you really know about spring allergies or allergies in general? Let's see how you do with these True or False questions.



1. About 20% of Americans suffer from allergies. True or false?
2. Heredity does not influence your risk of developing allergies. True or false?
3. A doctor can identify your allergies with skin & blood tests. True or false?
4. Some cat breeds cause allergies and some don't. True or false?
5. Allergies can cause conjunctivitis (pink eye). True or false?
6. If you have a ragweed allergy you may not want to eat bananas. True or false?
7. Showering at night relieves allergy symptoms. True or false?
8. Pollen allergies are only a problem in the spring and fall. True or false?
9. Pollen levels are highest in the afternoon. True or false?
10. Allergies always start when you are a child. True or false?

Need help with these true or false questions? Call our office & take advantage of this special offer today:

\$100 OFF

TRANE CLEANEFFECTS™ AIR FILTRATION SYSTEM

Ask for details. Offer ends 5/31/18.

A round of applause

I have thoroughly enjoyed working with Comfort Master from first meeting with Bobby Watkins, sales rep. His honesty set the tone for workmanship quality and perfection from sales to installation. To top it off, Ismael was the installer. I don't think I've ever been around a harder worker or anyone any more knowledgeable in HVAC installation than Ismael. It was my pleasure in having him do my HVAC work and would highly recommend him to anyone. - Eddie J.



Employee Profile:

Jason Clausen
Service Technician

We are happy to introduce you to Jason Clausen, service technician, who joined the Comfort Master family a year ago. Originally from Pennsylvania, Jason was in the Marine Corp for 14 years.

Following Jason's military service, he completed a veteran's sponsored HVAC service technician school and moved to Raleigh, NC.

Jason takes time to provide exceptional customer service to each of his clients. In his spare time, he enjoys fishing and hunting. Whenever Jason is asked to work longer to care for customers, he is always ready to serve.

Thank you, Jason, for your dedication to your career at Comfort Master and your loyal clients!

Are Power Surges Silently Destroying Your Home Comfort Systems?

You may not realize it, but your air conditioning and heating systems are among the more delicate and expensive appliances that you own. It is vitally important to protect them from unexpected power surges.

As the spring and summer storm season approaches homeowners must keep in mind that a single, large surge could wipe out their comfort systems. This could leave your family without for days, even weeks, as you wait for repairs during such a busy time. Even if your comfort system survives a single power surge, repeated surges will wear it down causing costly and unnecessary

repairs and even possible early replacement. These repeated surges can occur by fluctuations in power lines or even high voltage appliances such as vacuums turning off and on in your home.

Luckily, we offer solutions in the form of surge protectors built specifically for use with your home comfort systems. These surge protectors will shield your comfort systems from all sizes of power surges.

How a surge protector works:

- Easy to use monitor that senses high voltage surge and shuts the system down.
- Restart the system with an easy flip of the switch.

CALL US TO GAIN PEACE OF MIND TODAY!

SAVE \$20

\$169 SURGE PROTECTOR

Reg. \$189. Must be installed during scheduled visit. Offer ends 5/31/2018

At Comfort Master we believe it has become even more important to take care of the things we own, and our heating and cooling system is no different. Lack of maintenance means wasted energy, more repairs and less comfort. As part of our commitment to value, I want to make this offer available to you. Ask how you can save with a Comfort Club Maintenance membership.

OUR ULTIMATE TUNE-UP INCLUDES:

- **Complete cleaning and 17-point adjustment to factory specs.** What's the #1 cause of equipment failure? Dirt and lack of maintenance. It's worth every penny. \$139 value.
- **Indoor Air Review** - We can inspect your air return and note any problems or contamination. \$59 value.
- **Indoor Coil Cleaning** - We are concerned about your indoor air quality and recommend cleaning your indoor coils every year (Weather permitting). \$167 value.

After 23 years of caring service, we know how to give you great value.

HURRY - OFFER ENDS MAY 31, 2018



BERRY CHEESECAKE SALAD

1/2 of an 8 oz. pkg cream cheese, room temperature

1/2 c. sour cream, or yogurt

1 (3.4 oz) pkg. instant cheesecake pudding mix (white chocolate or vanilla work well, too)

1 1/2 c. milk

8 c. fresh berries of your choice (if using strawberries, slice them)

In a large mixing bowl, beat cream cheese and sour cream together until smooth. Sprinkle in the pudding mix. Add the milk gradually and beat until incorporated (about 2 minutes). Carefully fold in the fruit and chill in the refrigerator at least 1 hour before serving. Serves about 16.

